

# Facebook Ad Privacy Policy

Kate Holzmann (“we,” “us,” or “our”) respects your privacy. This Privacy Policy explains how we collect, use, and protect information submitted through our Facebook and Instagram lead advertisements.

## Information We Collect

When you request our Texas Hunting Land Buying Guide or submit information through a Facebook or Instagram advertisement, we may collect:

- Name
- Email address
- Phone number
- Property preferences
- Budget range
- Purchase timeline
- Geographic interest
- Financing method

We only collect information that you voluntarily provide.

## How We Use Your Information

Your information may be used to:

- Deliver the requested guide or resource
- Follow up regarding your interest in Texas land
- Provide relevant property information
- Send educational content related to rural property ownership
- Improve our advertising and marketing efforts

We do not sell, rent, or share your personal information with unrelated third parties.

## Advertising & Tracking

Our advertisements are run through Meta platforms (Facebook and Instagram). Meta may use cookies or tracking technologies according to its own privacy policies.

We may use advertising data to better understand audience interest and improve future campaigns.

## **Data Protection**

We take reasonable steps to protect your personal information. However, no method of electronic transmission is completely secure.

## **Your Rights**

You may request to update or delete your information at any time by contacting us at the email address below.

## **Contact**

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